

## Resources for Stock Photographers

### **STOCK INDEX USA 2004 DIRECTORY OF STOCK AGENCIES**      FREE

Go to: [www.stockindexonline.com](http://www.stockindexonline.com)

Click on USA on bottom of screen

Right side of screen under "useful links", click on Stock Index USA to order free copy

### **AGPIX LIVE**      \$550/year + \$150 one-time set-up fee

Standard website (not custom), includes hot links to your email and personal website

Display unlimited images with captions, keywords and speciality portfolios (first 25 images free; \$2 per addl. image, sold in units of 25)

Receive two daily stock request lists via email (75% editorial; 25% corp. and advertising).

Use of two viewing platforms

10 marketing reports per year (online)

Go to: [www.agpix.com](http://www.agpix.com)

Click on Photographers on left side of screen

or Click on Information for Photographers

### **STOCKPHOTOREQUEST.COM**      \$400/year; 2-week free trial

Photo requests posted on site and sent via email

(60% advertising and corporate; 40% editorial)

Photographer posts images on online light tables (fairly easy process)

Photographer must have scanner or digital images

Photographers negotiate directly with buyers and keep 100% of fee

See what your competition is posting and know when your images are no longer being considered (buyers control the light table)

Gives you some idea of what advertising agencies are looking for in stock

### **FOTOQUOTE PRO 5.0**      Download \$139.95      CD \$149.95

The best source for negotiating stock photo usage fees.

218 categories under advertising, corporate, editorial, electronic and "other".

Coach sections on value added, multiple insertions, multiple uses, re-use, etc.

Go to: [www.fotoquote.com](http://www.fotoquote.com)

Jim Pickerell's "**Negotiating Stock Photo Prices**" (\$40 plus shipping) for those computer malfunction moments. Order at [www.pickphoto.com](http://www.pickphoto.com).

### **SELLING STOCK NEWSLETTER**      Online 1 yr. \$100.00      Print 1 yr. \$120.00

Jim Pickerell has been producing this newsletter on the stock industry for a long time and is the unofficial expert in the field. You will find a lot of important information in this newsletter you will find nowhere else in photography publications.

The online newsletter is updated several times a month and an email notification will be sent to subscribers whenever a new story appears.

Go to: <http://69.20.21.36> to read sample stories and to subscribe.

**Information supplied by: Greg Ryan & Sally Beyer; [www.agpix.com/ryanandbeyer](http://www.agpix.com/ryanandbeyer).**